



# CYBERTECH LATIN AMERICA

May 17-18, 2023 // City of Knowledge, Convention Center // Panama City, Panama

## 2 DAYS AGENDA

### May 17th, 2023

Special Seminars	
8:00-9:00	<b>Registration and Gathering</b>
9:00-10:00	<b>Special Discussion on Science, Innovation and Digital Transformation of Panama Powered By SENACYT (By invitation only)</b>  <b>Dr. Philippe Aniorde</b> , Director, National Secretariat of Science, Technology and Innovation (SENACYT), Panama  with <b>Dr. Zoila Guerra de Castillo</b> , International Supply Chain and Logistics Consultant; Professor at Universidad Tecnológica de Panama, Panama
10:15-11:15	<b>Cyber Crisis Management - Readiness, Response, and Recovery Powered By AIG</b>  <b>Moderator: Shir Meir</b> , Head of Content & Project Manager, Cybertech  <b>Ohad Meshulam</b> , Director, Critical Infrastructure and National Sectorial Resilience, Israeli National Cyber Directorate, Israel  <b>Dr. Dirk Clausmeier</b> , Deputy Head, Digital Finance Unit, Federal Ministry of Finance, Germany  <b>Juan Ramón Anria</b> , National Director of Cybersecurity, Autoridad Nacional para la Innovación Gubernamental (AIG), Panama  <b>David Cass</b> , Managing Director and CISO, GSR, USA  <b>António Veiga</b> , Partner, VisionWare - Sistemas de Informação SA, Portugal
11:30-13:00	<b>Special Class: Introduction to Threat Hunting Powered By DART</b>  <b>Presenter: Barak Caspi</b> , Instructor, Dart, Israel  In this special class, held for the first time at Cybertech LATAM, you will explore the concepts and techniques of threat hunting, including the kill chain, the tools and technologies used, and the steps involved in conducting a threat hunt. The participants will discuss the benefits of threat hunting and how it can help organizations defend against increasingly sophisticated cyberattacks. By the end of the session, attendees will have a solid understanding of what threat hunting is and the first steps of implementing it in their organizations.

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8:00-9:00	<b>Registration and Gathering</b>
	<b>Host: Eduardo Lim Yueng</b> , Presenter of Primetime News, TVN Channel 2, Panama
9:00-9:05	<b>Welcome</b> <b>Amir Rapaport</b> , Founder of Cybertech and Co-Author of Cyber Mania
9:05-9:15	<b>Greetings</b> <b>Jorge R. Arosemena</b> , Executive President, City of Knowledge Foundation, Panama <b>H.E. Itai Bar Dov</b> , Ambassador of Israel to Panama
9:15-9:25	<b>Special Remarks from H.E. Janaina Tewaney Mencomo</b> , Minister of Foreign Affairs, Panama
9:25-9:35	<b>Special Remarks from H.E. Federico Alfaro Boyd</b> , Minister of Trade and Industries, Panama
9:35-9:50	<b>Guiding and Regulating Critical Infrastructure</b> <b>Ohad Meshulam</b> , Director, Critical Infrastructure and National Sectorial Resilience, Israeli National Cyber Directorate, Israel
9:50-10:05	<b>From Industry 4.0 to Smart Cyber Physical Systems: New Challenges</b> <b>Dr. Philippe Aniorde</b> , Director, National Secretariat of Science, Technology and Innovation (SENACYT), Panama
10:05-10:20	<b>Luis Oliva</b> , General Administrator, Autoridad Nacional para la Innovación Gubernamental (AIG), Panama
10:20-10:35	<b>The Truth Behind Ransomware</b> <b>Alonso Ramírez</b> , Regional Cyber Security Manager, GBM, Costa Rica
10:35-10:50	<b>Evolving National Cyber Resilience: How Intelligence Agencies Can Lead the Way</b> <b>Daniel Markić</b> , Director, Security and Intelligence Agency (SOA), Republic of Croatia
10:50-11:05	<b>One-on-One: Challenges and Opportunities for Businesses in the Cyber and Connectivity Era</b> <b>Amir Rapaport</b> , Founder of Cybertech and Co-Author of Cyber Mania with <b>Stanley Motta</b> , CEO and President, Motta International, S.A. and Chairman of the Board, Copa Holdings, Panama
11:05-11:20	<b>Threat Hunting: Capturing Threat Actors Before They Attack</b> <b>Mauricio Londoño</b> , Cybersecurity Technical Consultant, ManageEngine, Colombia
11:20-11:35	<b>Digital Economy: the Shortest Path Between Precariousness and Well-Being-Let´s Make it Safer</b> <b>Javier Marin</b> , Partner, Numu-BeDisruptive LAC, USA
11:35-11:50	<b>AI and the New Era of Cyber Risks: Challenges and Approaches</b> <b>Ricardo Seguel</b> , Director of the Cybersecurity Master's Degree, Universidad Adolfo Ibañez, Chile

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11:50-12:20	<b>Panel Discussion: Cloud Security</b> <b>Moderator: Shir Meir</b> , Head of Content & Project Manager, Cybertech <b>Ricardo Rea</b> , Lead Architect for Partners and Technical Alliances, Dynatrace, Mexico <b>Luiz Cerdeira</b> , Business Development Manager, Fortinet, USA <b>Joel C. Font</b> , Lead Regulatory Compliance Practice, Wursta, USA
12:20-12:50	<b>Panel Discussion: Fintech Security, Challenges and Opportunities</b> <b>Moderator: Eli Faskha</b> , CEO, Soluciones Seguras, Panama <b>Fabiola Herrera</b> , Deputy Manager, Systems and Technological Innovation, Central Bank, Dominican Republic <b>David Cass</b> , Managing Director and CISO, GSR, USA <b>Leonidas Anzola</b> , Vice President of Information Technology, Banco General, Panama <b>Manuel Felipe Rodríguez</b> , Security Engineering Manager, CCA, Check Point Software Technologies, Colombia
12:50-13:00	<b>Launch of PanaCyber Association</b> <b>Jaime Blanco</b> , VP of Sales & Strategy, CLAdirect, Panama
13:00-14:00	<b>Lunch Break and Exhibition</b>
14:00-14:35	<b>Panel Discussion: Building International Cyber &amp; Innovation Ecosystems Worldwide</b> <b>Moderator: Uzy Zwebner</b> , Founder & CEO, BaseCamp, Israel <b>Dr. Dörte Rappe</b> , Head, Technology and Research Strategy (TK 21), Federal Office for Information Security (BSI), Germany <b>Danilo Fernandes</b> , Director Senior de Negocios Corporativos, Cable & Wireless Business, Brazil <b>Eng. Carlos Kan</b> , Governmental Innovation Director, Autoridad Nacional para la Innovación Gubernamental (AIG), Panama <b>Irvin A. Halman</b> , President, Centro Nacional de Competitividad, Panama
14:35-15:00	<b>Fireside Chat: Cybersecurity for the National Financial CERTs</b> <b>George Salmoiraghi</b> , Treasury Director for Financial Sector Risk Management, U.S. Department of the Treasury, USA with <b>Dr. Dirk Clausmeier</b> , Deputy Head, Digital Finance Unit, Federal Ministry of Finance, Germany
15:00-15:10	<b>The 12 Combinations for a Safe Environment</b> <b>Eng. Alberto Henríquez</b> , Cybersecurity and Information Security Leader, Ensa, Panama
15:10-15:20	<b>The Proactive Cybersecurity Approach</b> <b>Assaf Marco</b> , CEO, I Plus Cyber, Israel
15:20-15:35	<b>Deserving the Budget that You Need</b> <b>Ira Winkler</b> , Former Chief Security Architect, Walmart, USA
15:35-15:50	<b>A European Research Approach to the Prevention of Youth Cybercrime: RAYUELA Project</b> <b>José L. Diego</b> , Head of the Innovation & Project Management Division, Valencia Local Police, Spain
15:50-16:00	<b>Cybercrime, Citizen Prevention and Institutions</b> <b>Hon. Sebastian Cal Urrutia</b> , Parliament Member, Republic of Uruguay
16:00-16:30	<b>Startup Show by Selected Startups</b> 5 selected startups will have four minutes to pitch products to the crowd

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