



Wednesday \ 22.04.2020

Plenary

08:00–09:00
 09:00–11:15

Registration and Exhibition
 OPENING PLENARY KEYNOTES

Keynotes From Government, Leading Companies, States, and Organizations

11:15–12:00

E-Commerce Trends in Latin America

With one of the world's fastest growing ecommerce markets, Latin America is expanding digital payment options and cybersecurity needs. As consumers expected to buy more goods and services online, there is vast potential for growth and crime. This session will focus on security measures to improve consumer trust and explore the opportunities in a growing market.

12:00–12:45

Cybersecurity for Banking and Financial Sector

The banking and financial sector is at the forefront of cyberspace . Cyber technologies allow the financial sector to improve operational effectiveness, efficiency and service, while sharing information worldwide. However, the banking and financial sectors face increasing threats. Financial institutes may lose not only money but more importantly, their reputation as they fail to protect the privacy of their customers. Cyber attacks against financial institutes may provoke financial instability, sectoral crisis and even war. Join this special event to analyze the roles and responsibilities of financial institutes and stakeholders when it comes to technology adoption, cybersecurity, and possible cyber incidents. This special event will focus on cyber technologies affecting the financial sector, such as the blockchain and the cloud (private and public).

12:45–14:00
 14:00–14:45

LUNCH BREAK AND EXHIBITION TOUR
 Digital Transformation

The number of people gaining access to Internet-connected devices in Latin America is on the rise. While the ongoing digital transformation keeps these nations competitive in the global market, it also creates opportunity for cybercrime. Increased connectivity, smart cities and big data can provide opportunity for prosperity, but can quickly become liabilities unless cybersecurity is a priority. This session will focus on the opportunities and challenges that come with the ongoing digital transformation of the region.

14:45–15:30

Cyber Security for Transportation and Logistics

The logistics and transportation industry is increasingly susceptible to phishing scams and malware hacks. The digitisation of logistics information, internet-based operational processes, outdated technological systems, and a heavily dispersed mobile workforce create optimal conditions for cybercriminals. Logistics and transportation companies of all sizes also tend to have geographically wide-reaching and complex supply chains that need protecting. In this session, hear from industry experts on the ways in which companies big and small can protect themselves from critical business risks and explore the opportunities and challenges in this new era of transportation and logistics.

14:45–15:30

Advanced Technologies in Cyber – The World of AI and Machine Learning

The intelligence arena expanded dramatically and evolved with the global spreading of cyberspace. This session will discuss cyber intelligence in the modern era, as well as the challenges and opportunities the use of advanced technologies such as AI, ML, and Big Data, brought to the intelligence community.

15:30–16:15

Regional Overview: Cybersecurity for Latin America

A successful cyber ecosystem flourishes on the synergy among industry, government, academia and human capital. A national cybersecurity strategy of coordinated efforts and information sharing between the private sector, government, CERTs are ever more vital with the increase of sophisticated cybercrime. Join us to hear from leading experts in cyber about how the ecosystem is moving forward by collaborating actors in the field.

16:15–17:00

TECH PRENEDORES

Chosen startups will have 4 minutes to pitch their company to the crowd!

17:00–17:30

DAY 1 Conference Summary

Thursday \ 23.4.2020

Plenary

08:00–09:30

Registration and Exhibition

09:30–12:00

Special Seminars

Special content focused sessions hosted together with government partners

Smart Nation

Panama Digital Hub Strategy

CSIRT Panama: Prevention, Action & Response Cybersecurity for the National Level

Virtual Currencies

Digital Governance for Latin America

Building the Cyber Workforce

Financial Sector Challenges—The Government Perspective

