Cybertech Latin America 2020
Agenda

10:00 am - 10:45 am

Opening Session
Updates from government, industry and organizational leaders

10:45 am - 11:30 am

Cyber for Healthcare
With the advent of COVID-19, our healthcare institutions have never been more vital. Before the pandemic, hospitals had successfully improved operational efficiency and patient well-being with technologies like IoT, Deep Learning, Big Data and AI. However, rapid technology adoption, outdated legacy systems and the human risk factor, make hospitals and other health organizations vulnerable to cyber breaches. Cyberattacks on health institutions have become more common and sophisticated, leaving sensitive data and networks susceptible to ransom. This session presents the cyber challenges and opportunities for the healthcare industry. The event will facilitate discussion on the latest cyber threats affecting the healthcare industry, tactics, and technologies used to improve cyber defense and security of medical devices. We will also explore opportunities that the cyber era brings to the healthcare industry.

11:30 am - 12:15 pm

Cyber for the Financial Sector: Banking and E-commerce
Cyber technologies allow the financial sector to improve operational effectiveness, efficiency and service, while sharing information worldwide. However, the banking and financial sector faces increasing and new threats. As one of the fastest growing e-commerce markets, Latin America is expanding digital payment options and cybersecurity needs. We will analyze the roles and responsibilities of financial institutes and stakeholders when it comes to technology adoption, cybersecurity, and possible cyber incidents. This special event will focus on cyber technologies affecting the financial sector and will focus on security measures to improve consumer trust and explore the opportunities in a growing market.

12:15 pm - 1:00 pm

Cyber for Transportation
The logistics and transportation industry is increasingly susceptible to phishing scams and malware hacks. The digitisation of logistics information, internet-based operational processes, outdated technological systems, and a heavily dispersed mobile workforce create optimal conditions for cybercriminals. Logistics and transportation companies of all sizes also tend to have geographically wide-reaching and complex supply chains that need protecting. In this session, hear from industry experts on the ways in which companies big and small can protect themselves from critical business risks and explore the opportunities and challenges in this new era of transportation and logistics.

1:00 pm - 1:45 pm

Digital Transformation
The number of people gaining access to Internet-connected devices in Latin America is on the rise while the current global crisis has more people working from home. While the ongoing digital transformation keeps these nations competitive in the global market, it also creates opportunity for cybercrime. Increased connectivity, smart cities and big data can provide opportunity for prosperity, but can quickly become liabilities unless cybersecurity is a priority. This session will focus on the opportunities and challenges that come with the ongoing digital transformation of the region.

1:45 pm -2:15 pm

TECH PRENDEDORES
Chosen startups will have 4 minutes to pitch their company to the crowd!