

Authorization to Transfer Contact Information

A. General

1. The Cybertech Conference (the “**Conference**”) is organized by the companies Arrowmedia Israel Ltd., incorporated in Israel, having its office at Hagavish 3 st., P.o. box 7107, Kfar Saba, Israel, and Cybertech Singapore (CYSING) Pte Ltd., incorporated in Singapore, having its office at Six Battery road #10-01, Singapore 049099 (collectively the “**Organizers**”).
2. you hereby informed that you have the right to protect your privacy subject to the provisions of the law.
3. If you wish to exercise the said right please contact Mrs. Michal Chorev, email michal.chorev@cybertechconference.com, telephone number +972-76-5390450.

B. INFORMATION

4. The information you have provided us with in the registration form, including your name, company, position, country, telephone number and email (the “**contact Information**”), will be used by the Organizers for the following purposes:
 - a. To create and issue your conference badge, with your own QR code as detailed in section C (the “**badge**”).
 - b. To contact you if necessary.
 - c. To make statistical analysis of the attendees of the Conference.
5. The contact Information will be transferred to the onsite registration company which will create the badge and arrange the onsite registration. The transfer of the contact Information is mandatory and essential to your participation in the Conference. Without the said transfer we will not be able to register you onsite, including register your participation in the Conference, contact you in the event of any problem and issue the necessary badge for your participation in the Conference.
6. It is hereby clarified that the very fact of carrying the badge does not constitute an approval to transfer your contact information, via QR code, to any person participating in the Conference. The use of the badge will be done only as specified below.
7. We hereby inform you that you have the following rights:
 - a. Right to obtain confirmation as to whether or not personal data concerning you exist, and communication of such data in intelligible.
 - b. Right to be informed:
 - i. of the source of the personal data;
 - ii. of the purposes and methods of the processing;
 - iii. of the logic applied to the processing, if the latter is carried out with the help of electronic means;

- iv. of the identification data concerning data controller, data processors and the representative; and
- v. of the entities or categories of entity to whom or which the personal data may be communicated and who or which may get to know the said data in their capacity as designated representative(s) in the State's territory, data processor(s) or person(s) in charge of the processing.
- c. To obtain updating, rectification or, where interested therein, integration of the data;
- d. To obtain erasure, anonymization or blocking of data that have been processed unlawfully, including data whose retention is unnecessary for the purposes for which they have been collected or subsequently processed;
- e. To obtain certification to the effect that the operations as per letters c) and d) have been notified, as also related to their contents, to the entities to whom or which the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right that is to be protected.
- f. To object, in whole or in part,
 - i. on legitimate grounds, to the processing of personal data concerning you, even though they are relevant to the purpose of the collection;
 - ii. to the processing of personal data concerning you, where it is carried out for the purpose of sending advertising materials or direct selling or else for the performance of market or commercial communication surveys.

C. The Use of your Badge

8. Exhibitors, visitors or participants (the “**people**”) at the Conference may ask you to scan your QR code on the badge. The scanning of the QR code is used to replace the old fashion ritual of exchanging business cards.
9. The term QR code is short for Quick Response Code, a QR code is one of those square black and white codes you often see on print advertisements. People with a scanner device and/or smart phones that have a scanner will be able to scan your badge, subject to your specific consent, and see your contact information. Please note that scanning your badge is optional.
10. When your badge is scanned by other people, you provide them with the contact Information communicated to us. In such instance, you subject yourself to their communications and privacy policies,. It is hereby clarified that the Organizers have no relation or control whatsoever on the transfer of the contact Information in such case.